

Stundenplan Master HS 2026 (alle Angabe ohne Gewähr, für weitere Informationen konsultieren Sie bitte das KSL)

Zeit	Montag				Dienstag				Mittwoch				Donnerstag				Freitag			
08:00-08:30	Portfolio Optimization (FM-QM) 6 ECTS				Data Science for Organizations (IMU-IB) 6 ECTS				Communications and Sales Management (IMU-MA) 4.5 ECTS				Data Science for Organizations (IMU-IB) 6 ECTS				Product and Price Management (IMU-IM) 4.5 ECTS			
08:30-09:00																				
09:00-09:30																				
09:30-10:00	Combinatorial Optimization (FM-QM) 4.5 ECTS				Data Science for Organizations (IMU-IB) 6 ECTS				Advanced Valuation (FM-FM) 6 ECTS				Marketing Research I - The Basics (IMU-CB) 6.0 ECTS				Corporate Strategy (IMU-LI) 6 ECTS			
10:00-10:30																				
10:30-11:00																				
11:00-11:30																				
11:30-12:00																				
12:00-12:30																				
12:30-13:00																				
13:00-13:30																				
13:30-14:00																				
14:00-14:30	Audit: need, justification and limits (IUC-FA) 3 ECTS				Business Analytics Using Excel (FM-QM) 4.5 ECTS				AI Powered Marketing (IMU-IM) 4.5 ECTS				Financing and Capital Structure (FM-FM) 6 ECTS				Corporate Strategy (IMU-LI) 6 ECTS			
14:30-15:00																				
15:00-15:30	Business Analytics Using Excel (FM-QM) 4.5 ECTS				Data Science for Organizations (IMU-IB) 6 ECTS				Advanced Performance Measurement Concepts and Cases (IUC-MA) 4.5 ECTS				Marketing Research I - The Basics (IMU-CB) 6.0 ECTS				Corporate Strategy (IMU-LI) 6 ECTS			
15:30-16:00																				
16:00-16:30	Startsam 12.10.				Performance Measurements, Evaluation and Incentives (IUC-MA) 4.5 ECTS				AI Powered Marketing (IMU-IM) 4.5 ECTS				Marketing Research I - The Basics (IMU-CB) 6.0 ECTS				Corporate Strategy (IMU-LI) 6 ECTS			
16:30-17:00																				
17:00-17:30																				
17:30-18:00																				
18:00-18:30																				
18:30-19:00																				
19:00-19:30																				
19:30-20:00																				

L.d.R. Beginn jeweils um xx:15h

IMU-LI:	Sustainability Strategies	3 ECTS	tba
IUC-MA:	Praxis Case Study	2 ECTS	tba
Seminare:		16 ECTS	
FM-FM:	Seminar Company Valuation (CFA Institute Research Challenge)	wöchentlich	
FM-QM:	Seminar Applied Business Analytics	14.09./21.09./28.09./05.10./12.10./19.10.	
IMU-CB:	Seminar Communicating and Visualizing Data	01.10./08.10./15.10./22.10./05.11./12.11./19.11.	
IMU-CB:	Forschungsseminar Consumer Behavior	wöchentlich	
IMU-LI:	Seminar Management & Entrepreneurship	17.09.	
IOP-D:	Seminar Organisationspraxis	14.09./01.10./18.11./19.11.	
IOP-D:	Seminar Feldexperimente zu Nachhaltigkeit in Organisationen	15.09./29.09./24.11./08.12.	
IOP-F:	Seminar Diversity Management und Inklusion	22.09./20.10./27.11./08.12.	
IUC-MA:	Seminar Managerial Accounting	29.09./06.10./24.11.	

Legende:

- Bereich Accounting and Finance
- Bereich Marketing
- Bereich Management
- Bereich Wirtschaftsinformatik
- frei wählbare Leistungen (bereichsunabhängig)

20.05.2026/lope