Growth Manager (w/m)

80-100% Berne

Reference number: 13447

How you can impress us
Together, we are building the future of mortgages. Backed by a major Swiss bank, valu enjoyed a successful launch in Switzerland, and we are now growing our company at high speed. Join us in becoming the financial platform for Switzerland, and help us to give our customers what they really want: more time for the beautiful things in life. Together with the Growth & Product team, you will improve and drive the entire growth journey throughout the steps of awareness, acquisition, activation, retention, revenue and referral.

How you can make a difference:
– Identify growth opportunities based on quantitative analysis, and execute ideas to drive growth, traffic and engagement
– Understand business trends based on data and communicate them in simplified ways with clear actions
– Find and implement creative, unconventional and cost-effective growth channels to build our user base and improve our sales
– Create and execute marketing strategies that include content and other channel components
– Set up continuous testing and segment analysis and ensure coordination with product and technology teams to iterate at high speed
– Form, train and lead the Growth team according to our values and principles

What you can contribute:
– You have a Master’s degree in Business Administration or a related field of study
– As a data freak, you have a clear understanding of data, analyses, metrics and statistics
– You have experience in working in a growth environment and in project management, as well as in strategic planning and the development of conceptual frameworks
– Your start-up mindset helps you to think creatively and in a results-driven manner; previous start-up experience is a plus
– With your excellent communication skills, you find it easy to communicate not only in German but also in English

Interested?
So, what do you think? Does this sound like you? Apply now!

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