Internship: Digital Marketing (w/m)

80-100% Berne
Reference number: 13408
6 to 12 months, fixed-term

How you can impress us
Together, we are building the future of mortgages. Backed by a major Swiss bank, valuu enjoyed a successful launch in Switzerland, and we are now growing our company at high speed. Join us in becoming the financial platform for Switzerland, and help us to give our customers what they really want: more time for the beautiful things in life. Together with the Growth & Marketing team, you will improve and drive the entire marketing and growth journey.

How you can make a difference:
- Help define valuu’s media strategy and participate in the implementation and set-up of campaigns
- Support the team in the creation of new ads, which includes the design, message and definition of the target group based on data analyses
- Run data analyses and interpret and present the results to provide learnings and recommendations for future campaigns
- Support the digital marketing team in defining the process for paid media monitoring
- Iterate on how to build the data visualization tools to optimize spending and priorities
- Create growth hacking and automation opportunities

What you can contribute:
- You believe that numbers and data are the best way to drive your decisions
- You are currently enrolled in a Master’s programme in Business, Marketing or a related field of study, or have already graduated within the last year
- With your excellent communication and interpersonal skills, you find it easy to communicate not only in German but also in English
- You have great project management skills and have the ability to think things through, even with incomplete data

Interested?
So, what do you think? Does this sound like you? Apply now!

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