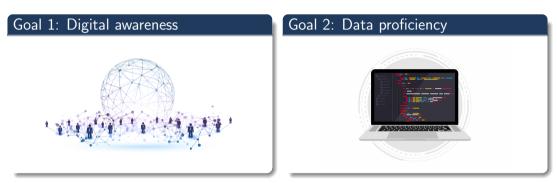
# Digitalization and Applied Data Science

# Bachelor Minor (30 ECTS)

Faculty of Business, Economics, and Social Sciences

April 25, 2024





Understand the digital transformation of businesses, economies, and societies

Learn to collect, organize, visualize and analyze data

## Target audience:

- Tailored to students enrolled in a WISO bachelor program, but open to all
- Intended for students with a keen interest in digitalization and technical aspects such as programming

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# Prerequisites:

- Prior completion of an introductory statistics course is highly recommended
- Recommended start of program in 3rd semester (after the introductory year)

## Mandatory courses

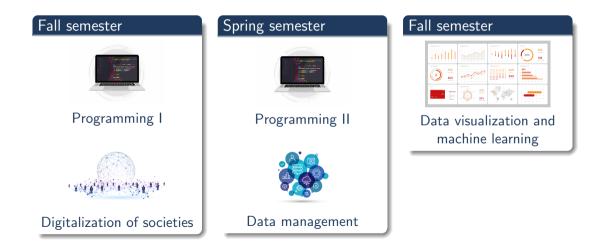
- Five courses worth 18 ECTS
- Language: English
- Recommended completion in semesters 1–3 of study program

## Elective courses

- Select 12 ECTS worth of courses from a list of electives (published online)
- Elective courses are offered by three departments (BWL, VWL, SOWI)
- Language: English and German
- Recommended completion in semesters 3–4 of study program









For detailed information, please visit the program website:



https://www.wiso.unibe.ch/studium/studienprogramme/ bachelor\_minorstudienprogramm\_digitalization\_and\_ applied\_data\_science